

The Lobby Monitor

June 15, 2010

Volume 21, Number 15

In this issue

- ❑ Lobby Notes:
Transparency is not a cure-all. Indeed, as events in the U.S. are showing, sometimes it can be worse than the disease. (1)
- ❑ Delta report: new lobby firms (4) lobbyists (5)
- ❑ Consultant registrations - new: by client (6)
- ❑ Consultant registrations - new: by lobby firm (7)
- ❑ Consultant registrations - renewals (12)
- ❑ Organizations: new (17)

Transparency

If one had to choose a word that has dominated political and business discourse over the last decade, the hands-down winner would have to be transparency. Governance might receive an honourable mention, but it does not match the volume of calls for, promises of, references to or quests to achieve transparency in both business and political spheres. The fact that this has turned out to be an elusive quarry, more an overused buzzword than a reality, has not tarnished its luster or diminished its attraction.

According to many, it was the lack of transparency in the dealings of derivatives that brought on the great financial crash of 2008. Hence, we hear demands for more transparency in financial dealings in CDOs, CDSs and other alpha incomprehensibles.

On the political side, the promise of more transparency in government has been a sure-fire vote-getter. Indeed, much of governance, along with that other political buzzword, accountability, have greater transparency as their initial premise. Where transparency is most often raised is in government efforts to quell public apprehension concerning the activities of lobbyists.

Consultant registrations - at a glance

Client Organizations

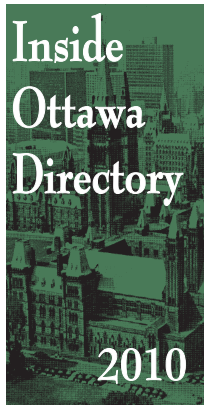
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Rheinmetall Canada
SECOR
Sinocanada Petroleum Corp
Society of Energy Professionals
Ultima Foods
University of PEI
US Steel Canada
World Heart Corporation
World Wildlife Fund
Lobby Organizations
Advance Systems Marketing Int'l
Aerospace BizDev
Black Jordan

C&E Management Consulting
Capital Hill Grp
CFN Cons
Crestview Public Affairs
Daisy Consulting Grp
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Officers and Leaders in the House of Commons..... 31

Standings by province: Commons and Senate.....32

Opposition critic and government office-holders.....32

MP's by province and riding with percentage of votes cast.....36

MP's by phone, fax and riding numbers.....41

Parliamentary History; previous Prime Ministers and election results.....46

MP's: photos and bio, riding profile, committees, positions, election expenses, margins of victory.....51

House committees in picture format for easier identification.....116

Officers in the Senate.....143

List of Senators by Province, with date of retirement.....145

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